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Casey Lozar

Vice President of the Federal Reserve Bank of Minneapolis and Director of the Center for Indian Country Development



Thank you for reading our 2022 Annual Report. Whether you are intimately involved in our 53-year-old organization or have only recently been introduced to it, I hope this report provides insight into how "We mean business" for Indian Country. This is my sixth year as president and CEO of The National Center for American Indian Enterprise Development, and I am thrilled about our work and how far we have come as an organization.

There is no way to describe 2022 other than incredible. From expanding our client base and partnerships, to launching new programs and focus areas, to strengthening our financial footing, to growing both the footprint and staff of The National Center, or scoring major policy wins in Washington, DC, there are almost too many highlights to count. We do our best to capture as much as we can in our 2022 Annual Report.

Though it may sound counterintuitive, 2022 was unique precisely because it started to feel normal again. After two years of living through a global pandemic that wreaked havoc on our communities, in 2022 in-person events were once again the norm rather than the exception.

We had the highest attendance at the Reservation Economic Summit (RES) in recent memory. Our clients and the organizations with which we work were able to plan for a post-pandemic future. Though we cannot ignore COVID-19 or let down our guard, 2022 showed that we are not just seeing light at the end of the tunnel; we are almost through it.

The theme at RES 2022—and indeed, the mission we carried throughout the year—was "Be the Change." I implored attendees at RES and everyone associated with The National Center to not sit idly by while the world around us went through dizzying changes. It may sound cliché, but we must be the change we seek. "Be" is the shortest word in that phrase, but it is without question the most important. Everything we do at The National Center is done with the purpose of enacting positive change in our businesses, our tribal and Native communities, and our country.

Thank you again for the opportunity to serve this incredible organization. I hope you enjoy our 2022 Annual Report



Chris James
President and CEO

The Past is Prologue: Continuity and Change at The National Center

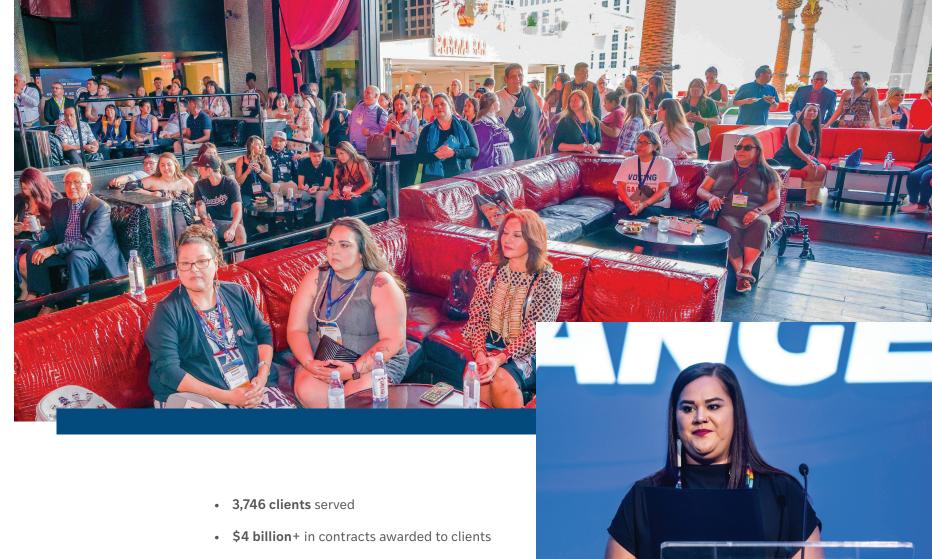
The National Center for American Indian Enterprise was founded in 1969 in Los Angeles and originally named the Urban Indian Development Association (UIDA). The seven leaders from the community who founded UIDA envisioned it as a grassroots economic development organization that would address some of the key issues facing their community.

53 years later, much has changed. The most obvious is the name—UIDA changed to The National Center for American Indian Enterprise Development in 1988. And of course, we moved southwest to Mesa, Arizona just two years later. We are also very much a national organization, with offices and employees across the United States. RES began as a small annual luncheon in the 1980s to the largest gathering focused exclusively on economic development in Indian Country.

Though the name and location have changed, The National Center for American Indian Enterprise Development has remained true to its mission of improving the economic well-being of Native people and Native communities.

The National Center's value can be found in the businesses and entrepreneurs we serve, partnerships we develop, and contracts we facilitate.





- 9 offices
- 20 employees
- **228 sponsors**, from the largest companies in the world to small tribal enterprises
- 500+ alumni in the Native American 40 Under 40 Program
- \$ 8.7+ million in annual revenue
- 3,400 attendees at RES
- **221 attendees** at our Native Edge Institutes (1,962 when accounting for the NEI at RES))

The numbers tell an unambiguous story: The National Center is a force for good across Indian Country

The National Center is Founded on Three Pillars

Several years ago, during a strategic planning session, we developed three unique pillars on which The National Center is founded. Though our work is diverse and varied, everything we do falls into one of these three categories: supporting Native-owned businesses, leading the policy conversation in Washington, DC, and creating new opportunities, both at home and abroad.

As the go-to organization for Native business, The National Center for American Indian Enterprise Development continues to promote tribal entrepreneurship across the country, and with their new Exports Program, across the globe.

Jeff BarehandOwner and CEO, Skybear Media

Bolstering and Growing Native-Owned Businesses

Our work is now focused on more than 1,100 clients that we serve, as well as the countless other businesses and entrepreneurs that benefit from our programming and expertise. No other organization in America is focused exclusively on tribally and Native-owned businesses; we take our mission seriously.

Whether through RES, the Native Edge Institutes, or our other programming, **The National Center offers unsurpassed programming** to Native and tribally owned businesses of all sizes.

Connecting countless businesses and entrepreneurs with new opportunities, accounting for more than \$5 billion in contracts and 80,000 jobs over the last 20 years.

Opening doors for **qualified Native suppliers to enter the supply chain of Fortune 1,000 companies,** and fostering lasting and long-term relationships with these corporate titans.

Scoring Wins in Washington, DC

There have been incredible wins for Indian Country in Washington, DC over the last two years, with historic investments across our communities. These policy victories would not be possible without the concerted advocacy efforts of Native organizations, including The National Center.

Supporting and advocating for the passage of the bipartisan Infrastructure Investment and Jobs Act, which allocated a total of \$13 billion for Indian Country for clean drinking water, high-speed internet, roads and bridges, and climate resiliency.

Opening a new office in Washington, DC through a partnership with CREATE/NCGrowth at the University of North Carolina-Chapel Hill, providing us an even greater foothold and presence in our nation's capital.

Building stronger relationships with key members of Congress, the administration, and other federal officials who work in Native American, Alaska Native, and Native Hawaiian policy.

Leading on federal policy, including providing organizational support for legislation that will create an Office of Native American Affairs at the Small Business Administration and improve the Tribal Energy Loan Guarantee Program.

Opening New Opportunity —at Home and Abroad

One of the primary challenges that many Native and tribally owned businesses face is access to capital. The National Center serves as a connector between financial institutions and businesses that need the resources to take the next step. We also understand the importance of growing markets, both at home and abroad.

Establishing and Capitalizing Native
Edge Finance, Inc., a Native community
development financial institution (CDFI).
Native Edge Finance will be an invaluable
resource for tribes and Native-owned
businesses that need the capital to
make their business dreams a reality.

Through events like the Native Edge Institutes, B2B Matchmaking, and RES, The National Center bridges the gap between capital and those that need it.

Providing the training and resources needed to expand markets overseas

through our Minority Business
Development Agency (MBDA) Arizona
Export Center, as well as trade-specific
programming at National Center
events and unique partnerships with
companies and organizations focused
on international indigenous trade.

Be the Change: How The National Center Moves Indian Country Forward

"Be the Change" was the theme for RES 2022. It reflected the tremendous change our community and our world have experienced over the last two years. A global pandemic. An awakening of the systemic challenges that our community faces. Discord in Washington reaching levels not seen in decades. Inflation rising to its highest levels since the 1980s.

The National Center didn't run from change—we embraced it. You might wonder if an organization founded in the 1960s had become stale or averse to trying something new. Nothing could be further from the truth. The National Center is on stronger footing now than before the pandemic began, all because we sought to shape the change happening around us.

We continue to grow, with a new office in Washington, DC and a permanent presence in Las Vegas. We have more staff to meet the needs of our clients. We are the first Native organization to operate a Minority Business Development Agency Export Center. Our Procurement Technical Assistance Center is expanding, and established a presence in Louisiana. We've grown our Native Edge Institutes program and provided a virtual option when in-person attendance wasn't feasible. We've been on the forefront of legislative victories in Washington that have brought unprecedented investment in Indian Country.

The National Center has embraced change—and thrived.



The Programs at the Core of The National Center's Work

"We mean business" through our programs and services, which continue to grow to meet the needs of our clients and the businesses and entrepreneurs that benefit from our work.



American Indian Procurement Technical Assistance Centers (AIPTAC)

With offices in five locations across the United States and funded in part through an agreement with the Defense Logistics Agency, our American Indian Procurement Technical Assistance Centers feature experts that have helped countless businesses get the certifications they need, connect them to private and government-sector supply chains, and obtain the business education and training needed to take their business to the next level.

Native Edge Finance—a Native American Community Development Financial Institution

The National Center continues to capitalize what will be our own community development financial institution, Native Edge Finance. Once financed and operational, Native Edge Finance will provide The National Center with a new way to support Native and tribally owned businesses directly.



The National Center-operated Arizona MBDA Export Center

In 2021, The National Center became the first Native organization to operate an MBDA Export Center. Now called the Arizona MBDA Export Center and based at our headquarters in Mesa, the partnership with MBDA provides us with an even greater focus on international trade. The Arizona MBDA Export Center has hosted several events, and conducts a regular "Trade Talks" webinar series that features subject-matter experts.



MBDA Business Center

Trade is not the only area in which The National Center is partnering with MBDA. In 2022, MBDA awarded the organization with a grant to establish a Business Center on the East Coast. MBDA Business Centers assist minority-owned firms seeking to penetrate new markets. The East Coast Business Center, located in The National Center's Washington, DC office, opened in fall 2022.

Recognizing Current and Future Indian Country Leaders

One of the ways The National Center affects change is by recognizing and promoting the current and future leaders. The Native American 40 Under 40 Awards are now in their 12th year, and over 500 incredibly deserving young leaders have now been recognized through the program. We also recognize the individuals, tribes, and corporations that are leading Indian Country forward through our annual business awards.

How The National Center's Programs Impact Our Community

The impact of The National Center's programs can be felt in many ways—businesses served, contracts awarded, events hosted, connections made. See their impact for yourself:

American Indian Procurement Technical Assistance Center

- Signed up **127** new clients, for a total client base of 354 Native-owned businesses
- 354 active clients total
- Facilitated 1,065 government contracts, worth more than \$630 million in total value

MBDA Business Center

- Worked with 178 new clients, totaling 572 client hours
- Secured nearly \$500,000 in capital for clients
- Established a partnership with The Indian Gaming Association

Native Edge Institutes and SBA 7(j)

- Hosted 9 Native Edge Institutes across the country
- Welcome 300 attendees to the events, with hundreds more tuning in online
- Trained 176 unique businesses
- Profiled the incredible stories of 11
 Native business owners or leaders moving the economy forward

Nevada Outreach through SBA's Office of Native American Affairs

- Established partnerships with Nevadabased tribes and organizations, including the Intertribal Council of Nevada
- Earned nonprofit status in the State of Nevada
- Identified more than 1,700
 potential clients out of the more than 3,400 attendees at RES

Arizona MBDA Export Center

- Total New Clients 162 (Total Clients)
- Contract Awards Pipeline \$15M
- Events 29
- Strategic Partnerships U.S. Commercial Services, EXIM Bank, World Bank, SBA International Trade Association, Dineh Chamber of Commerce, Arizona Hispanic Chamber of Commerce, AZ District Export Council, Novica Marketplace and CA Black Chamber of Commerce.





The National Center Recognizes Visionary Leaders, Entrepreneurs, and Businesses

Native Woman Business Owner of the Year Award: Twila True, Co-founder of True Family Enterprises

Tim Wapato Public Advocate of the Year Award: Linda Cooley, CEO, Mad River Brewing Company

American Indian Leadership Award: Mary Walks Over Ice, COO, Native American Development Center

American Indian Business of the Year: Redline Media Group

Corporate Advocate of the Year Award: Zoya Awan, Walmart

Tribal Gaming Visionary Award: San Manuel Band of Mission Indians

Congressional Achievement Award: U.S. Representative Teresa Leger Fernandez (NM)

A Record-Setting Gathering at RES 2022

More than 3,400 people gathered in Las Vegas for the 2022 Reservation Economic Summit—a record. More importantly, everyone at RES took something away that will help them on their business journey. Whether it was making new connections, hearing from fantastic speakers from U.S. Cabinet secretaries to legendary entertainer Wayne Newton, learning more about the present and future of Indian Country's economy, or taking advantage of our incredible new setting at Caesars Palace, RES offered something for everyone.







NEIs Bring The National Center to a Community Near You

Our Native Edge Institutes program continued to grow in 2022. We returned to a primarily in-person format, providing attendees the opportunity to directly interact with speakers and presenters and these unique, one-day business training events. In fiscal year 2022, we hosted five NEIs taking place in nearly every corner of the country. Whether it's access to capital, the latest in procurement rules and regulations, marketing, federal programs, or human resources, NEIs are a one-stop shop for both budding and established entrepreneurs to take their next step.

NEIs are made possible through the generous financial support and partnership of companies such as KeyBank Foundation, ArcticIT, and GovContract Pros in addition to federal partners in the Small Business Administration and Minority Business Development Agency. We hope to see you at an NEI in a city near you.

This Native Edge Institute support is really acknowledging the effectiveness of the program and how they've implemented it. That's what motivates support for our company. We have similar values, similar efforts, and are both accomplished in bringing financial solutions to the underserved.

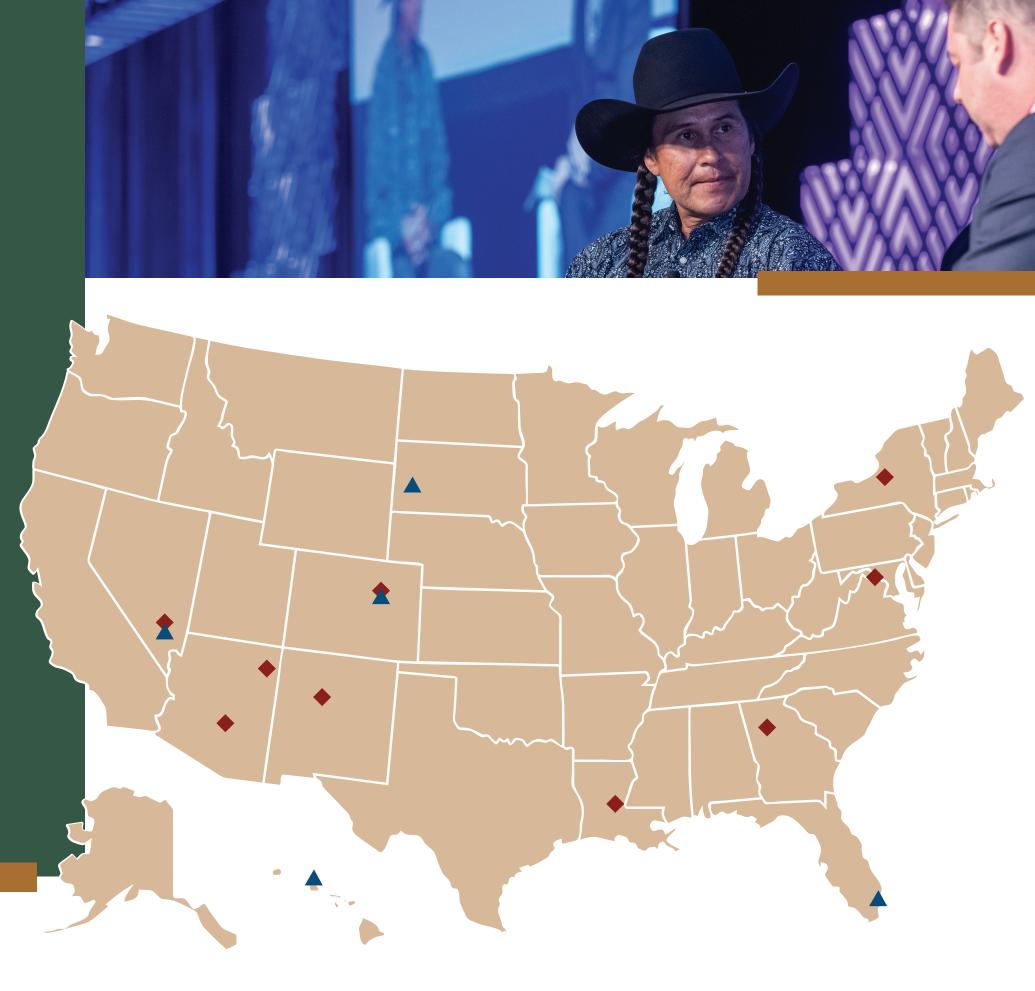
Mike Lettig

National executive and found of KeyBank's Native American business unit.

A Growing National Footprint

The National Center is truly a national organization. We now boast nine permanent offices across eight states, including recent additions in Las Vegas and Washington, DC. Our Native Edge Institutes and other programming take us to every corner of the country, ensuring all Indian expertise our organization provides.

Check out where we were in 2022.





▲ NEIs/Other Events

Rapid City, SD Hollywood, FL Honolulu, HI Denver, CO Las Vegas, NV



Office Locations

Mesa, AZ (Headquarters) Washington, DC Las Vegas, NV

PTAC Offices:

Marietta, GA (PTAC Headquarters) Liverpool, NY Albuquerque, NM

Denver, CO

Marksville, LA

Window Rock, AZ

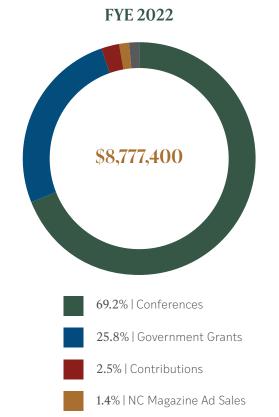
A Historically Strong Financial Year

Fiscal year 2022 was an incredibly strong financial year for The National Center. Fueled by hosting two successful Reservation Economic Summits in a single fiscal year, The National Center generated \$8.78 million in revenue in 2022—a more than threefold increase from 2021.

While RES 2021 occurring in FY2022 explains part of the windfall, it is not the entire story. Grants and other government funding increased by over \$400,000 in FY2022. Ad sales for NC Magazine more than doubled. Total assets at the close of FY2022 were more than \$1.3 million greater than at the close of FY2021.

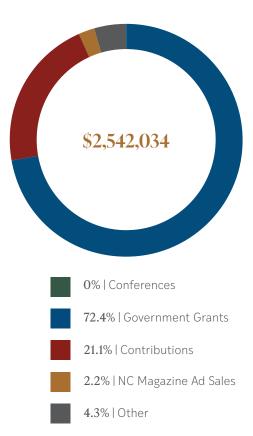
Our organization begins 2023 on unprecedented financial footing, thanks to the work of our staff and the generosity of our sponsors and partners. Our financial strength opens new doors to advance Indian Country's economy.

NOTE: The National Center's fiscal year is July 1 - June 30.





1.2% | Other





5-Year Revenue Over Expense



FYE 2022 Balance Sheet

ASSETS

TOTAL ASSETS	\$4,661,817
Total Fixed Assets	\$340,083
Total Accounts Receivable	\$1,198,050
Total Checking/Savings	\$3,123,684

LIABILITIES & EQUITY

EI/IDIEITIES & EQUITI	
Total Current Liabilities Total Long Term Liabilities	\$1,588,186 \$421,353
Total Equity	\$2,652,278
TOTAL LIABILITIES & EQUITY	\$4,661,817

Our Talented Team







RICH YEHLING Chief of Finance



TRICIA GROSSMAN Staff Accountant



LAURYN ROSS



YVETTE FIELDER



ALEXANDRA RUMBAUGH Program Coordinator



AMBER CHILDS



JOAN NOTAH



KYIA JACKSON



EMERALD SKYE BYRD



JESSAMYN TRACY



Program Manager (GA)







Procurement Specialist (AZ)



STAN SAM



Board of Directors



DERRICK WATCHMAN Chairman

CHARLIE GALBRAITH



BURTON WARRINGTON Vice-Chairman Prairie Band Potawatomi





ERNIE STEVENS, JR.



Alutiiq/Sugpiaq



JOHN ECHOHAWK



LILLIAN SPARKS ROBINSON



Oglala Sioux

KIP R. RITCHIE

JOAN TIMECHE

Forest County Potawatomi



MARGO GRAY Director Osage

JOEL FRANK, SR.



Laguna Pueblo



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Intertribal Software Inc.

Island Mountain

ItemGrabber

Development Group

Mutual of America

NANA Management Services

National Medical Imaging Clinic,

Education & Research Centre

Office of the Comptroller

of the Currency

OpenAire

Ogoki Learning Inc.

Sister Sky Inc.

SkyBear Media

SmokeFire Media

Soaring Bird Solutions LLC

U.S. Department of Energy - Office of Indian Energy U.S. Department of the Interior, OSDBU U.S. Small Business Administration United American Indian Involvement, Inc. United States Postal Service United States Securities and **Exchange Commission** UNITY - United National Indian Tribal Youth, Inc. U.S. Census Bureau USDA Rural Development **USI Consulting Group** Van Ness Feldman LLP Waldorf University Walmart War Chief Collection & Yakima Chief Hops Washington State Department of Enterprise Services Wells Technology, Inc. Wenaha Group Wild Horse Pass Development Authority Xilayne LLC Zona Verde Inc.

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