



the National Center

for American Indian Enterprise Development

35th Annual Indian Progress in Business Awards Event
October 21, 2010 ♦ Hard Rock Hotel & Casino ♦ Albuquerque, NM

40 Under 40 Frequently Asked Questions

What is the *Native American 40 Under 40*?

To celebrate the National Center's 40th Anniversary Year of incorporation, our exciting "**Native American 40 Under 40 Recognition Reception**" will highlight 40 existing and emerging American Indian leaders under 40 years of age who have demonstrated exceptional achievements to their Business, Community, Native and/or Personal areas of their life.

What are the qualifications for 40 Under 40?

Aside from being under the age of 40 as of the date of the event (**October 21, 2010**), we are looking for individuals who have met with success in their career, demonstrating leadership, initiative and dedication to achieve exceptional contributions in their businesses and communities, with particular impact to Indian Country. We also want to see that they're involved — be it nonprofit organizations, volunteer groups or trade groups — in their communities.

When is the deadline for nominations?

The deadline for nominations is August 27, 2010. Any nominations received after that date will not be considered. Winners will be notified and announced at a future date.

Who decides who will be in 40 Under 40?

A panel of representatives from *The National Center for American Indian Enterprise Development*.

How can I nominate someone for 40 Under 40?

The preferred way is to use the online nomination fill-in form, and the other to download the printable form and mail it in with completed requested documents. You can find these forms on the ncaied.org website, at the **INPRO 2009** event page.

Please send completed nomination forms and supporting documents to:

E-mail

events@ncaied.org

Subject line: "40 Under 40 – Nominee Name"

US Mail

The National Center for American Indian Enterprise Development

Attn: NCAIED 2010 40 Under 40

953 East Juanita Avenue

Mesa AZ 85204

Can I just call you or send you an e-mail with the name of the person I'd like to nominate?

No phone calls, please. If you send a nomination via e-mail, we still need the detailed information called for in the online nomination form. Include contact information for you and the person you are nominating, plus the requested supporting documents.

I want to nominate someone, but can I remain anonymous?

No. Please complete all requested nominator information.

I want to nominate someone, but would it be better if someone higher up nominated him? Can I nominate a family member?

You can nominate yourself, a client, a family member, your boss, an employee or an acquaintance. The most important thing is that you state a clear, Indian Country-oriented reason for the nomination. It is helpful for a nominator to be in a position to be objective, but no one is disqualified based on who did the nominating.



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Does it help if many people nominate the same person?

No. The panel will look at all nominees equally.

In the nomination form, you ask why the person should be nominated and you have a 300-word limit. That isn't enough room for me to tell everything about the nominee. How do I send additional information, such a resume or extended biography?

The best thing you can do is concisely tell us why the nominee should be considered, and there is the option to send additional supporting documentation (up to 3 documents).

Should I send you a nomination form using the online form and then fax you a copy of it and then send you a hard copy, too?

No. We only need it once, and we will not accept faxes for this event.

I would like to nominate someone, but he or she turns 40 before your event date. Can I still nominate that person?

No. Nominations for anyone who does not meet the age requirement are discarded. We will verify birthdates of finalists. All nominees must be younger than 40 years of age on October 21, 2010.

How does the process work?

After we receive a nomination, the panel will review all nominees submitted and vote on the best representatives of Indian Country.

Can I contact you to see how my nominee is doing in the judging process?

No. We will not give status reports. If you or someone you know is nominated by a public relations firm, please do not ask them to call us to check on the nomination.

I want to be picked for 40 Under 40. Will it help to hire a public relations firm?

It doesn't influence the judging. Some candidates use PR firms or internal corporate communications departments for help with the forms.

I have submitted my candidate form. Since then I have won an award. Can I add that to my form? If I have had a change in job or employment, can I update my form?

Please let us know about any additional awards received, as well as change in employer or title. Refer to the E-mail or US Mail addresses listed above.

How will I know if I have been chosen for 40 Under 40? What can I expect if I am chosen?

You will be notified by mail. There also will be an event to honor the individuals recognized, and although the individuals are encouraged to attend, it is not required. This event will be the "Native American 40 Under 40 Recognition Reception", which will be held on Thursday, October 21, 2010 at the Hard Rock Hotel & Casino in Albuquerque, NM. All winners will receive recognition in a special program provided at the event. Winners will be free to attend, and may bring (1) guest at a discounted price of \$100.00. All other expenses are not covered.

If I am chosen, may I bring a guest(s)?

Bring as many guests as you like to this black tie-preferred event!

Guest one will be charged a discounted rate of \$100.00.

Guest two and after will be charged the NCAIED Client individual seat price of \$199.