

**24th Annual Reservation Economic Summit & American Indian Business Trade Fair**  
**February 21-24, 2010 | Las Vegas Hilton, Las Vegas, NV**



**RES** is the largest and longest running American Indian Business Conference and Trade Fair in the U.S. with over 3,000 attendees. Produced and hosted by The National Center for American Indian Enterprise Development (NCAIED), it is the premier networking & American Indian economic development event for Indigenous Entrepreneurs, Tribal Representatives, Corporations, MBEs and Government Agencies. RES is a four-day opportunity-rich conference. Highlights of RES include: Presentations from leading keynote and featured speakers in Indian Country, large plenary sessions, learning sessions on current native business topics, Procurement Opportunity Matchmaking event featuring the American Indian Business Trading Post (N2N / Native to Native business opportunities), Business Trade Fair with over 400 Exhibitors, networking receptions, Native entertainment, American Indian Marketplace featuring 50+ Native artisans, golf tournament and more!

### Purpose

Proceeds from RES benefit the *American Indian Fellowship in Business Scholarship Program*. Five scholarships are awarded each September to six American Indian college students majoring in business. These scholarships are awarded at the NCAIED *Indian Progress in Business Achievement Awards Banquet* (INPRO). Proceeds also support the mission of the National Center which is to develop the American Indian private sector.

### When

Sunday, February 21 – Wednesday, February 24, 2010

### Location

Las Vegas Hilton, Las Vegas, NV

### Awards

- ▶ American Indian Business of the Year
- ▶ Tribal Enterprise of the Year
- ▶ Public Advocate of the Year
- ▶ American Indian Tribal Leadership
- ▶ Corporate Advocate of the Year
- ▶ Youth Entrepreneur of the Year
- ▶ Volunteer of the Year
- ▶ Tribal Gaming Visionary Business Empowerment
- ▶ Congressional Lifetime Achievement

### Attendance

3000+ attendees, 400 Trade Fair Booths

### Agenda (subject to change)

#### Sunday, February 21

- ▶ NCGOLF Tournament
- ▶ Welcome Reception

#### Monday, February 22

- ▶ Opening General Session
- ▶ Learning Sessions
- ▶ American Indian Marketplace

#### Tuesday, February 23

- ▶ General Session
- ▶ Learning Sessions

#### Tuesday, February 23 (cont.)

- ▶ Procurement Pavilion Matchmaking
- ▶ American Indian Business Trading Post
- ▶ American Indian Marketplace
- ▶ Business Trade Fair

#### Wednesday, February 24

- ▶ General Session
- ▶ American Indian Marketplace
- ▶ Business Trade Fair
- ▶ Closing General Session

### Attendee Registration Fees

<u>Conference &amp; Trade Fair</u>	<u>American Indian</u>	<u>Corporate/ MBE/Other</u>
Early Registration	\$649	\$749
Regular Registration	\$749	\$849
On-Site Registration	\$849	\$949
Exhibit Booth	\$649	\$1,149

### Attendees

- ▶ Large Corporate and Tribal Sponsors
- ▶ American Indian Tribes
- ▶ Alaska Native Corporations
- ▶ American Indian Tribal Leaders
- ▶ Minority Business Enterprises (MBEs)
- ▶ National and Local Dignitaries
- ▶ Government Representatives & Agencies
- ▶ National Center Clients (Large and Small Indian-Owned Businesses)
- ▶ Honorary Awardees
- ▶ National Center Board of Directors, Executive Management and Staff
- ▶ American Indian Chambers of Commerce
- ▶ American Indian and Minority Organizations, etc.

### RES Sponsorship Levels

Details on following pages.

***Excellent sponsorship packages available.***

Contact Scott Gregory, NCAIED Vice President Strategic Growth, for more information  
 scott.gregory@ncaied.org or 480-545-1298 x231



## RES 2010

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### S p o n s o r L e v e l s

	PRESENTING SPONSORS	Diamond	Platinum	Gold	Silver	Bronze	Trade Fair	Meals /Receptions	Breaks	Procurement Pavilion	Registration	Internet Cafe
<b>Investment</b>	\$100,000	\$50,000+	\$20,000+	\$10,000+	\$5,000+	\$1,000+	\$50,000	\$20,000	\$8,000	\$15,000	\$10,000	\$10,000
<b>Number Available</b>	1 Corporate 1 American Indian	No limit	No limit	No limit	No limit	No limit	2	8	6	4	2	2

### S P O N S O R S H I P B E N E F I T S I N C L U D E

#### Marketing Exposure – In-Person

▶ Number of Full Conference Registrations included	6	5	4	2	1		5	4	1	2	2	2
▶ Number of premium 10' x 10' exhibit booth spaces at Trade Fair	4	2	1	1	1		2	1	1	1	1	1
▶ Speaking opportunity during RES	Yes General Session	Yes General or Learning Session										
▶ One (1) Complimentary hotel suite	Yes											
▶ Recognition at podium during General Session	Yes	If applicable	If applicable	If applicable	If applicable		If applicable	If applicable	If applicable	If applicable	If applicable	If applicable
▶ Name/logo on startup Web page at event											Yes	Yes
▶ Reserved seating at General Session	Yes	Yes										
▶ Reserved table at meals	Yes	Yes						Yes				

#### Marketing Exposure – Collateral & Electronic

▶ Name/logo on attendee tote bags	Yes											
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	Full page in premium location	Full page	Full page	Half page	Quarter page	Logo only	Full page	Full page	Quarter page	Half page	Half page	Half page
▶ Color ad in Conference Program												
▶ Full-page color ad in Exhibitor Guide	Yes						Yes					
▶ Welcome message & photo in Conference Program	Yes											
▶ Recognition as Presenting Sponsor on press releases	Yes											
▶ Opportunity to provide branded attendee gift for event tote bags	Yes	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes	Yes	Yes
▶ Recognition in Conference Program	On cover & inside	Inside	Inside	Inside	Inside	Inside	Inside	Inside	Inside	Inside	Inside	Inside
▶ Recognition on event agenda as Sponsor							Yes	Yes	Yes	Yes		
▶ Name/logo on pre-registration Web page											Yes	
▶ Recognition on NCAIED Web site	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
▶ Recognition on RES promotional materials	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
▶ Organization profiled in NCAIED electronic newsletter	Yes	Yes					Yes					

### Marketing Exposure – Signage

▶ Organization name/logo on all RES event banners, event video displays & signage	Yes											
▶ Recognition on sponsor event video displays	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
▶ Banner displayed at event high-exposure location	Yes	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes	Yes	Yes
▶ Signage at sponsored activity (if applicable)	Yes	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes	Yes	Yes

### General Benefits

▶ Access to qualified American Indian suppliers	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
▶ Your organization contributes to the NCAIED mission: To develop and expand the American Indian private sector	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

