



23rd Annual Reservation Economic Summit & American Indian Business Trade Fair
March 9th – 12th, 2009 – Las Vegas, NV
Sponsored by Seminole Tribe of Florida, Inc. and Raytheon

“Going Global, Thinking Green, Generating Growth”

FOR IMMEDIATE RELEASE

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PRESS RELEASE

23rd Annual Reservation Economic Summit (RES 2009)
Focuses on Green & Global Business Opportunities in Indian Country
“Going Global, Thinking Green, Generating Growth” theme expected to attract more than 3,000 attendees and produce over \$1 billion in new business contracts.

MESA, AZ (February 11, 2009) — The National Center for American Indian Enterprise Development (NCAIED) will present its 23rd Annual Reservation Economic Summit & American Indian Business Trade Fair (RES 2009) March 9-12, 2009, at the Las Vegas Hilton in Las Vegas, Nevada, with the theme, “Going Global, Thinking Green, Generating Growth.” This year’s sponsors are Seminole Tribe of Florida, Inc. and Raytheon.

RES is the largest and longest running national American Indian business development conference and trade fair in the nation. Attendees include American Indian entrepreneurs, tribal economic and business development decision-makers, tribal business leaders and government and corporate executive buyers seeking American Indian suppliers and contractors. Over 3,000 attendees are expected to attend RES 2009 with over 350 Trade Fair exhibitors.

“Now more than ever, Native Americans are joining forces to compete in business and industry at the very top levels in the U.S. and abroad,” said Margo Gray-Proctor (Osage), President, Horizon Engineering Services Company; and Vice-Chair, NCAIED Board of Directors. “Our ancestors developed the first commerce and trade systems in America, so



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it is fitting that we once again find our voice in this arena—and RES 2009 is *the* place to hear and be heard.”

NCAIED received high marks from conference attendees for the enhancements and changes implemented at last year’s summit, which were based on feedback gathered from the participants. More improvements are planned for RES 2009. Features of the three-day conference will include:

- General Sessions featuring expert speakers presenting the latest information on economic development trends
- A Procurement Pavilion, which will match buyers with sellers using sophisticated matching software based on keywords and codes to ensure effective connections for scheduled face-to-face meetings
- A new “American Indian Business Trading Post,” focused exclusively on matching American Indian businesses’ buyers and sellers for in-person meetings
- American Indian Business Trade Fair with over 350 exhibitors including small businesses, tribal enterprise, major corporations and government entities
- 24 learning sessions in five tracks: Tribal, Global, Green, Growth and Teaming

Topics for the learning sessions will focus on key topics in Indian Country today with a special focus on “green” and “global” issues, as well as renewable energy sectors. Planned discussions include Economic Growth through Capturing International Markets, Myths & Realities of Global Competitive Business, Green Native Energy Projects and Opportunities with Major Corporations Going Green.



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The conference will also highlight new partnerships that expect to generate a significant amount of buzz and business opportunities. The National Center and the National Indian Gaming Association (NIGA) have teamed up to establish the Native to Native Indian Initiative (N2N) and the American Indian Business Network (AIBN).

These new programs were created to increase the awareness of Native products and services to other Native and tribal businesses. The topics and sessions at RES 2009 will focus on conducting business with other Native Businesses in order to increase collective Native buying power and increase economic stability within each growing Native community.

The annual summit also features a golf tournament. The Arroyo Golf Club in Las Vegas has been selected as the site for the NCAIED’s 21st Annual National Center Golf Classic Tournament on Monday, March 9. Registration for RES 2009 is not necessary to participate in the golf tournament; everyone is welcome to participate.

Founded in 1969, the National Center for American Indian Enterprise Development is dedicated to developing American Indian economic self-sufficiency through business ownership. It is headquartered in Mesa, Arizona, with offices nationwide. The NCAIED is a 501(c)(3) non-profit organization.

For more information about RES 2009 please visit our website at www.ncaied.org, email events@ncaied.org or call 800-462-2433 x243.

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